

What is Summon & Sell?

PAN Inc is a community focussed organisation which aims to connect the pagan community and promote positive awareness of paganism in the media. As part of our community building initiative, we recently launched our online Directory for any pagan-related business, coven, group, product, or service to get noticed by the Pagan community. Summon and Sell allows you to summon new customers through our advertising channels and sell them your wares and services or get them involved in your groups and workshops.

What are my options?

Package	Annual cost	What you get each year
Basic	FREE	<ul style="list-style-type: none">online business directory Listing
Total	\$25.00	<ul style="list-style-type: none">online business directory ListingA feature article in The Small Tapestry magazine.Two blog posts on the PAN website blog.A ½ A5 ad in The Small TapestryAdvertising on the PAN Announcements Group and Member-only group

Why join PAN Inc.?

Paganism and other nature-based religions are the fastest growing religious denominations. Current trends suggest these numbers are expected to increase again by the next census. With our members support, PAN Inc. will continue to deliver and grow as an association.

What Does Your Membership Do?

Your membership dollars:

- provide essential insurance for large and small public pagan events around Australia
- maintain the Full Moon rituals at Seven Hills as the longest running free public pagan event in Australia
- provide a first point of contact to the Australian media on issues that affect pagans
- contribute a pagan voice to government legislation changes that affect pagans, such as knife laws, and religious vilification
- contribute pagan representation at Interfaith events and forums at a national level
- create a primary contact for networking within the international pagan community
- run the number 1 pagan website in Australia
- provide a digital noticeboard for events in the form of a National Pagan Directory
- publish the quarterly Small Tapestry, Australia's longest running pagan magazine, with a copy of every edition being held in the National Library
- contribute to PAN Inc. being recognised as a pagan voice for the Human Rights and Equal Opportunities Commission since 2006
- contribute to important campaigns to get Paganism recognised in the census

Your membership dollars make you a vital part of the recognition and growth of the Pagan community within Australia. Become a member today!

Pagan Awareness Network Inc. Australia

PO Box 1062, North Sydney, NSW 2059

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PAN Inc.

The Summon & Sell Network

Last Revised October 2017



Pagan Awareness Network Inc.
Australia

The Small Tapestry

The Small Tapestry is a magazine that goes out quarterly to all of our members. Your article of 300-500 words may be a mix of information and promotion. For example, list some uses for certain types of incense and say that your store stocks all of these. Don't forget to include your store's details. You may also offer special PAN promotions/ discounts for our members if you wish.

Your Advertisement will appear in either full colour or black and white in all four editions of the magazine. So be sure to get your artwork in to us. Contact tapestry@paganawareness.net.au for details.

The PAN Blog

Your two blog posts can be information about anything pagan-related: a spell or ritual using one of your products, a video demonstration of how to use one of your products, a guided meditation etc. This is your opportunity to display your wares and sell their uses and benefits to PAN members. Blog posts are published widely by email, Facebook, Twitter, Tumblr, and Instagram.

The PAN website averages approximately 100,000 hits per month, which offers great exposure for your business, service, or group.

Social Media

PAN Inc is active on Facebook, Twitter, Tumblr, and Instagram, but Facebook is our primary social media platform. Our posts have an average reach of 8000 people per month.

Your Total Package Summon directory listing will be shared on our social media channels at least once per quarter.

What is PAN Inc.?

Founded in 1997, The Pagan Awareness Network (PAN) Inc. is a not-for-profit educational association with members Australia-wide. It is run by a volunteer management committee whose members are drawn from a broad cross-section of the Pagan community. The Association is incorporated in the state of New South Wales, with sub-committees in other states of Australia. Having no formal ties with any religious body, but working proactively both within the Pagan community and as a point of contact for the public, including government and media organisations.

PAN Inc. aims to continue as the Australian Pagan community's most effective networking and educational body.

Want to be a PAN Member too?

As a not-for-profit organisation, PAN Inc. needs your support to remain Australia's most effective representative organisation for Pagans.

- Individual 12 month membership: \$50 incl. GST
- Individual 12 month concession membership (proof of concession required): \$40 incl. GST
- Family 12 Month membership*: \$80 incl. GST.

*Family memberships count as a single membership for administration purposes (i.e. you get one lot of mail, one membership card and one vote) but may be extended to any number of family members, which means that all family members are eligible for member discounts at PAN Inc. Events. This membership is useful for households where everyone wants to attend events but only one copy of correspondence is needed.

3 and 5 year memberships are also available. They do not attract a discount however they protect you against any membership fee increases for their duration.

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Our Mission

PAN Inc. aims to:

- correct misinformation, raise awareness and educate the general public about Paganism and associated beliefs and practices in order to achieve religious tolerance-
- foster the growth of the Pagan community through service.

Membership of PAN Inc. gives you:

- 12-month subscription to the PAN Inc. quarterly magazine *The Small Tapestry*, which contains original articles, news and information on all aspects of Paganism plus up-to-date information on events around the country. Members are invited to submit articles and information to PAN Inc. publications
- a members-only Facebook discussion forum to network with Pagans in all parts of the country
- a specialist CD of 'Australian Pagan Music'
- discounts on entrance fees to selected PAN Inc. gatherings and other special events
- access to members-only events, where available
- Access to the Member's section of the PAN website – for access to magazine back issues (for Greenman members) and exclusive member's information.

How to become a member

Please complete an online registration on our website at www.paganawareness.net.au and select from our various membership options. This will enable you to pay securely via PayPal and optionally activate an ongoing subscription.

If you aren't online, write to: PO Box 1062 North Sydney NSW 2060 and we will send you out a form.